

COPY ROCKET - PRICING GUIDE



**Exact pricing is measured by content and time to complete*

Blog Posts

(1 stock photo per post)

Per word - .50

Single post est. - \$250-\$500

Two posts per week est. - \$500-\$1000

Retainer discount 20%

Direct mail

Single page

Fee Range: \$300 - \$500

Add \$200 for each additional page

Sales Pages & White Papers (Online or Print)

Fees Broken Down By Equivalent Length in Print:

One Page

Fee Range: \$450 - \$1000

Two to Four Pages

Fee Range: \$1,200 - \$2000

Six to 20 Pages

Fee Range: \$3,000 - \$10,000

Web Content

Homepage

Fee Range: \$250 - \$500

Information/About Page

Fee Range: \$150 - \$250

Subscription Page

Fee Range: \$150 - \$250

Sales Page

Fee Range: \$250 - \$500

Social Media

Less than 10 employees – \$200

10-50 employees – \$500

50 or more – \$750

Branding Strategy

Less than 10 employees - \$500

10-50 employees - \$750

50 or more - \$1000

Misc. Fees:

Standalone Sales Email

Fee Range: \$250 to \$2000

Newsletter/E-Zine

Fee Range: \$150 to \$750

Regular E-letters

Fee Range: \$50 to \$200 per email (usually priced by month.)

Editing & Content Review

\$50 per hour (Appr. 1000 words per hour).

*Includes edited .doc file with corrections.